



National Rifle Association of Australia Limited

MEMBER UPDATE #48

Welcome to Members Update 48

The NRAA board has been working hard on identifying the Strategic outlook for the future of the NRAA. Hopefully by now you will all have had the chance to read the first draft of the NRAA Strategic plan. This is an evolving document that we will see change and grow as we start to deliver on the outcomes. Most will read and identify that this plan relies on the communication and co-operation of every State and territory, club and all members, to ensure the future of our sport we need your support.

As previously mentioned, the NRAA AGM will be held on Friday 29th November 2019. During this meeting there will be elections for three directors' positions. Nominations will be called as per the NRAA Constitution. The Members Forum will follow on Saturday 30th November, this is the opportunity for all State and Territories to present any recommendations to the NRAA Board.

New information on the NRAA Web page includes the policy on Non - Affiliated clubs. We have received some recommendations for the members that we will be implementing over the next few weeks. The most important being a full list of Affiliated Clubs, the aim is to make this a quick reference tool that members can use to check if they are going to a NRAA endorsed competition.

In two weeks we will be conducting the NRAA Coaching and Officiating seminar at Belmont. This is a weekend course that will train two members from each State and Territory to become registered Competition Coaches. These coaches will be tasked to deliver this course and the Club Coaches Course to the members. Our goal is to have one qualified coach per club to ensure we are doing everything we can to give new Shooters an inviting and fun experience. We would like to thank the States and Territories for their contributions to this seminar.

Thank you to everyone that attended the National Championships, we implemented a few changes in the squadding and scoring process that has created some good conversations. The NRAA has sent a survey to all competitors to help with the planning of next years National Championships which will include the National Open and Under 25 Teams Matches. Below are the dates.

DATE CLAIMER - 2020 NRAA NATIONAL CHAMPIONSHIPS	
12 th June - Natives PM: Day 1	17 th June - NRAA 49th National Rifle Championships - President's Day 1
13 th June - Natives PM: Day 2	18 th June - NRAA 49th National Rifle Championships - President's Day 2
14 th June - National Teams Championships	19 th June - NRAA 49th National Rifle Championships - Queen's Prize Day 1
15 th June - National Teams Championships	20 th June - NRAA 49th National Rifle Championships - Queen's Prize Day 2
16 th June - National Teams Championships	21 st June - NRAA 49th National Rifle Championships - Queen's Prize Day 3



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Chairman/Rules – George Wittorff

The following actions have occurred since the last Update:

Chairman

- Continued to contribute the “Chairman’s Message” to the ATR.
- Attended the National Queens Prize Meeting in June, representing the NRAA Board, and attended to Chairman’s duties.
- ICFRA - represented NRAA’s position in relation to several minor issues relating to ICFRA rules, particularly Team Competition, and supported the successful move to introduce Slovakia as an Observer Member and Indonesia as an Affiliate Member.
- Permission given to NZNRA to use articles from NRAA’s Members Toolbox for promotional and training purposes.

Rules

- A Rules Sub-committee has been formed, with representatives from each of the Disciplines included in the SSRs, plus a generalist with the inclusion of the NRAA’s Chief Range Officer.
- Each of these members has reviewed the Rules relating to the discipline assigned to them and a series of recommendations were made. In addition, recommendations of a general nature were also submitted. Many of these recommendations were of a ‘bookkeeping’ nature, aimed at correcting anomalies and removing outdated Rules, although several upgraded existing Rules, particularly when they were contrary to current practice or ICFRA rules.
- Some 20 Recommendations emanating from this review were presented and approved at the July Board Meeting and have since been posted on the SSRs Section of the NRAA website.

Competition – Craig McGowan

Competitions Sub Committee

The Competitions subcommittee has been selected. A big thank you to all those members who took the time to nominate. The first meeting of the competitions subcommittee will be in August and we are looking forward to seeing the membership shape the future direction of our sport.

Competitions Calendar

This will begin to take shape with the assistance of the competitions subcommittee over the remainder of the year.

NRAA Championships has been run and won. Congratulations to all who took home the silverware. The NRAA have sent out a survey to all who attended. This feedback will be forwarded to the competitions committee to draft recommendations for future National Championships.



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Nominations for TR Open Team Captain

Nominations were called and have now closed. After the interview process is complete the successful candidate will be notified. The term for this captaincy is 4 years and this represents a change in direction for the NRAA. This will form the basis for all national teams.

Ladies Trans Tasman Team Captains

Nominations were called and have now closed. After the interview process is complete the successful candidate will be notified.

Finance – Piers Cambridge and Gordon Duncan

Finance

At the recent Board meeting, the board discussed the considerable loss again made by the NRAA. As a result the Board has made a significant cut to operating costs and will continue to reduce other areas of business. This is reflected in the budget for FY 19/20 which will be provided to the S&T and the members workshop in November.

Looking forward, this will need to be a key area of discussion, noting the duplicated services amongst the duplicated layers of governance in the sport. The key question will be how can we improve services and reduce costs. Some examples being:

- Administrative costs associated with membership management
- Duplicated shops
- The funds collected and held at Club, District, State and National levels.
- Investment in IT
- The number of Queens – the majority of which are seeing reduced attendance

If you have any ideas, I would be keen to hear them: piers@nraa.com.au

Affiliations

NRAA have begun to receive affiliations. Below are the numbers that have been received to date.

ACT: 137

NT:35

VIC: 692

NQLD: 236

QLD:929

WA: 545

NSW: 1625

Ammunition – Piers Cambridge

Ammunition

The Board is pleased to announce that OSA will be supplying an ADI made round using the Sierra 2155 projectile. The ammunition will be supplied in metal ammunition boxes (50cal Ammo liners) in bags of 120rds for a total of 480rds in a tin. This was selected as it is the cheapest method of selling the ammunition. OSA will be manufacturing 600,000 rds (two years of supply) in October and it will be available for purchase directly from OSA in early November. Pricing will be confirmed in the coming months, but we expect the round to be \$1.48 shipped, noting the ammunition box can be sold for \$25 and the use of quality cases (can be sold once fired for 30cents). Quality is expected to be very high, just like the Commonwealth Games ammunition.



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The NRAA is also considering the development of a high-end round using the Berger projectile, such as what was made for the Commonwealth Games (which has nearly sold out). This will be a topic for discussion at the Members Forum in November.

We are currently experiencing significant issues with the HBC round and it is highly likely that the supply of these will be problematic. The Board is currently seeking a similarly priced/quality round for the membership.

More broadly the Australian dollar will be having an impact on projectile costs. Unfortunately, you will soon see increases in Berger and Sierra projectile costs.

Strategic Plan

The Strategic plan was recently approved by the Board and is now available on the website. Please have a look at the plan so that you can understand the direction and priorities the Board has set. This is our sport and we need to fight for its survival.

It is also planned to discuss a number of difficult issues at the Members Workshop in November. As a result a number of discussion papers will be drafted for discussion, the notable ones being:

- Projectile levy being changed to a flat fee membership levy
- Rebranding of the NRAA
- What role the NRAA should be taking in the supply of ammo/reloading components
- Open 308/155gn projectile use
- Badges at the National Queens
- Others

Safety Sub-Committee

The safety sub-committee has recently formed and will soon be commencing detailed work on range design, range officer courses and incident procedures. More broadly the S&T can expect a request to capture miss shots at Queens/large Prize meetings as this will assist work in refining the cone of fire for target shooting. To gather the anomalies is an import part of understanding where our missed shots go.

If you have a safety concern/suggestion etc, please email me: piers@nraa.com.au

Membership and IT – Albert van Wyk

In the Members Update # 47, I listed a broad list of ideas and asked a few rhetorical questions on concepts to tease out opinions from members. These concepts included changing our image, growing and sustaining our membership base and implementing technologies to underpin the way in which we administer and communicate. I have been impressed with the candour and positivity, in feedback that I have received from our members regarding these ideas and I would like to thank every one of you who took the time out to write me an email, send me a message, or to have a conversation in person. In addition to the responses, I have also received many offers from people waiting to volunteer their time and ideas to help the NRAA and their respective S&T's to grow and sustain our sport.



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To this end, I am calling for a Membership and Technology subcommittee to input and formalise an investment case that will be presented to the delegates during the AGM in November 2019. The aim of the investment case is to quantify and clearly articulate the proposed timelines, costs and value to the NRAA and S&T's should investments be made in member management, communication and e-commerce platforms.

Since the last update, the executive officer and I have continued research into various technology providers and marketing experts across the country. These meetings have been conducted in person and over conference call in Melbourne, Sydney, Brisbane and Adelaide and has assisted greatly to form initial ideas and gather information on the various options available to the NRAA to execute on our strategies.

There is little doubt in my mind that we have a great opportunity to transform our sport to be more progressive, inclusive and accepted by the broader community, thereby increasing interest in what we do and attracting greater participation and membership.

It is my hope that many will join this subcommittee and that we would be able to bring meaningful change.

Subcommittee Goals

Define the NRAA and S&T member administration processes and future requirements, accurately articulate systems and technology gaps and learn from the experience of those who have started/completed this journey. Ensure accurate estimates on effort, timeframes and costs for the project overall. Through consultation, determine key priorities so that components can be phased and costs minimised, however, always working with the end state in mind.

Draft scope has been identified as

- Member Management System – administration of membership including signups, renewals, finances etc.
- Learning Management System – RO's examination and accreditation, Coaching and Junior development, Safety Courses etc.
- Public Facing Website(s) – integrated with secure members portal
- Event Management System – competitions, fundraising, facilities management
- Business Intelligence Tools – Deeper understanding of member demographics, needs and behaviours to inform communication, acquisition and retention strategies.
- Shop – remove manual processes and reduce the need and costs of resources, providing those resources greater time and access to serve members.